Pestle Analysis Of Google

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Template A PESTEL/PESTLE analysis of Google Google is famous as a search engine but the brand has extended its presence in several other new areas too in the recent years. From email to maps, cellphones, laptops and cloud services, Google makes and provides a wide range of products and services meant for individuals and businesses. A PESTEL/PESTLE Analysis of Google - notesmatic PESTEL is a strategic analytical tool and the acronym stands for political, economic, social, technological, environmental and legal factors. Alphabet (Google) PESTEL analysis involves the analysis of potential impact of these factors on the bottom line on long-term growth prospects. Political Factors in Alphabet (Google)

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